



DEZIAK ENTERTAINMENT

Deziak Clan

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Deziak Clan signs endorsement deal with major liquor manufacturer

CARSON, CA—December 12, 2005...Deziak Clan has been busy hustling and grinding, positioning themselves for success in 2006. With the release of their sophomore album *Ghetto Gumbo* only a few months away, Deziak Clan has teamed up with a major liquor manufacturer. Deziak Clan signed an endorsement deal with Ku Soju, dubbed “Ku Ku”, a vodka-like premium liquor from Korea. This partnership will market Deziak Clan and Ku Soju worldwide through street teams and supermarket promotions.

Deziak Clan will be collaborating with other on the rise independent rap artists to create a mixtape, which is one of many products Deziak Clan and Ku Soju will be creating for this marketing partnership.

“Through this partnership and the creation of a mixtape, we’re able to give exposure to other up and coming rap artists. We’re not only bringing Deziak Clan to music fans worldwide, but we’re also introducing the fans to the rap and hip hop artists of the future. We are honored for this opportunity,” said Elgin Mack, Deziak Entertainment CEO.

Deziak Clan creates a unique blend of musical talent, putting hot beats to the raps and rhymes of society’s controversy. Their street-edgy raps are laced with smooth R and B melodies from Black and Latino perspectives, catering to music fans worldwide.

“We’re excited about this new opportunity with Ku Soju. We both give a new edge to our industries, and we look forward to sharing our music and Ku Soju, a light clean vooka with worldwide consumers,” said Mack.

Similar to Deziak Clan’s appeal to the worldwide audience, Ku Soju is also claiming its place in the worldwide market. Soju has been the drink of choice in Asian cultures since the 13th Century, and is now becoming the choice worldwide for those who know a good thing when they taste.

The partnership between these two companies, at a time when they are both on the rise in worldwide popularity, can only lead to success.

“I am proud of being partnered with Deziak Clan. Ku Soju is building a new trend with smooth, clear and crisp vodka, and Deziak Clan offers a new trend with smooth rap. It’s a great partnership,” said Norman Suh, Ku Soju President and CEO.

Deziak Clan is a fusion of sexual to controversial gutter urban poetry with street-edgy raps laced with smooth R & B melodies from Black and Latino perspectives—music that will give you the ultimate high. It’s all about ridin, chillin and bouncin to hot tracks with tight lyrics. The artists come from Kansas City, Dallas and Southern Cali, and each brings a unique blend of personality and sound. Their music has recently been featured on the CBS television series, *Without a Trace*, as well as being placed in several films to be released in 2006. The music is getting radio airplay and club DJs are playing their vinyl across the country and in Japan. Deziak Clan recently signed an agreement to license their songs for ringtone downloads to be available in Asia, Europe and the United States. Deziak Clan has opened for major acts and has performed at major concert venues such as the HOUSE OF BLUES. Recently they were chosen to showcase in a major Los Angeles Fundraiser for Make a Wish Foundation at Hollywood-famous The Knitting Factory. They have been filmed, reviewed, photographed, and interviewed by Access Hollywood, MTV, Music Plus and Music Connection. Their CD “*Durty Dallas Days and Los Skandelous Wayz*” can be found at Tower Records, FYE, and Virgin Mega Stores as well as on CD Baby. Deziak Clan is busy working on their second CD and their clothing line Deziak Wear is busting out of stores wherever they are sold.

Deziak Entertainment was founded in 1999 by two street-educated, business-smart hustling cousins Emery Morrison and Elgin Mack. The two started out selling Deziak Entertainment tee shirts and CDs in the streets of California and eventually expanded their entertainment hustle and grind to Arizona, Texas, and all of the Southwestern United States, and internationally to Japan. Deziak Entertainment is comprised of Deziak Clan, Deziak Clan-Hiphopera, P2, Shottie Recendes, 4 to the S and Deziak Wear.

